

Carrot Media

Home Of Brands



2025 - 2026

Company Profile



YOUR STOP DESTINATION FOR
CREATIVITY BEYOND SPACE



TABLE OF CONTENT

- Who We Are
- Mission & Vision
- Services
- Purpose & Culture Statement
- Projects
- Contact Information



+300

PROJECT COMPLETED

+300

SATISFIED CUSTOMERS

+13

YEARS OF EXPERIENCE



WHO WE ARE

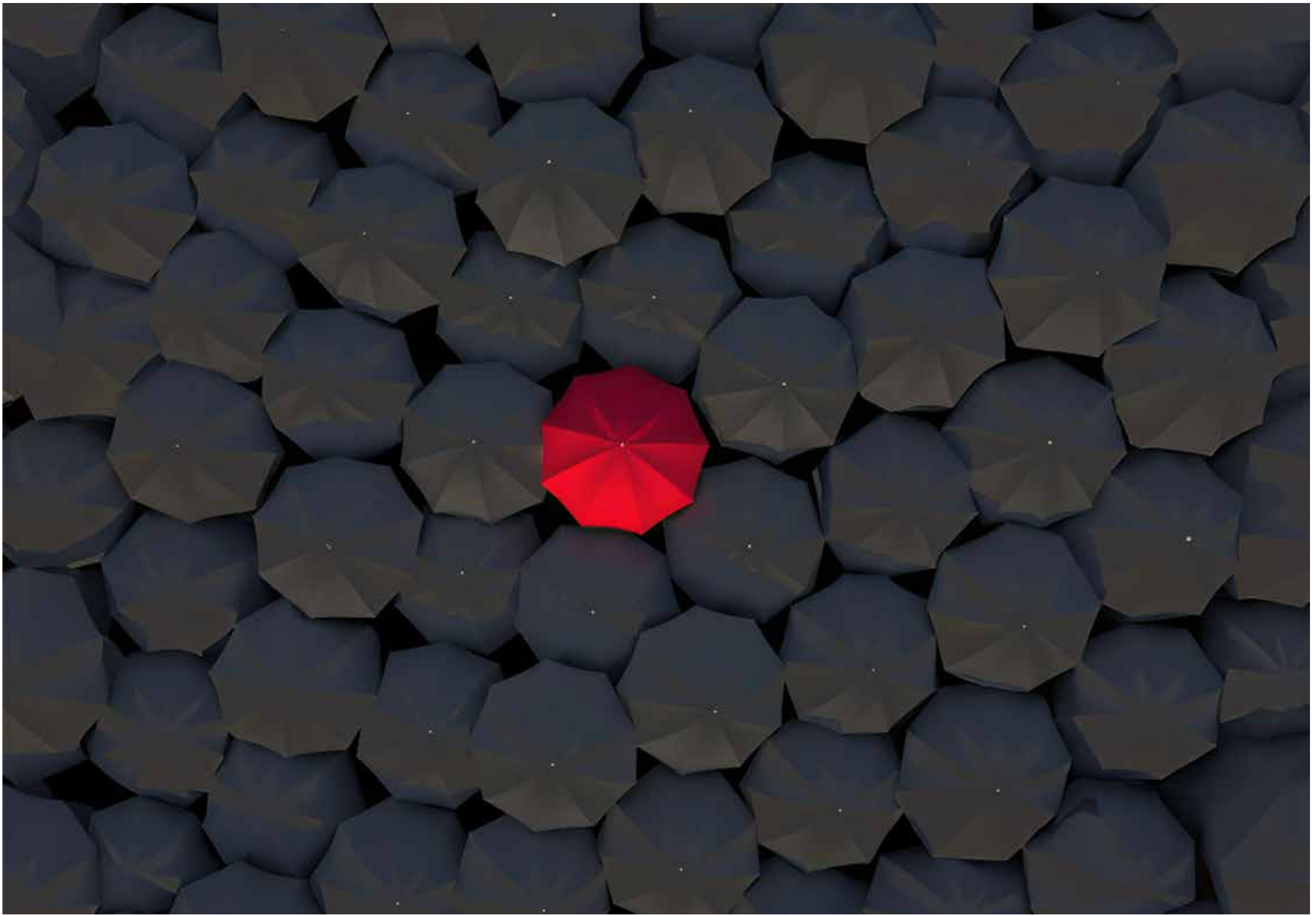
Since 2012, we have been leading the way in social media mastery, specializing in branding and visual creativity across the Middle East. Our skilled team excels in crafting engaging content and shaping brand identities. We focus on creating lasting brands and enhancing your digital presence with a blend of creativity and a commitment to excellence.

OUR MISSION

At our agency, we craft digital strategies that drive real brand success. Our team combines expertise in social media, branding, and visual creativity to deliver engaging content and build lasting brand identities. We focus on the details that make each brand unforgettable—enhancing visibility, impact, and long-term growth.

OUR VISION

We aim to lead the Middle East in digital innovation and branding—delivering standout content, strategic insights, and sustainable growth. Our team crafts memorable brand identities, focusing on the details that make them distinct. With passion and precision, we elevate every client's digital presence.





| OUR SERVICES

■ **BRANDING:**

Providing full branding services, including custom logos, typography, color combinations, signboards, car branding, company profiles, stationery, and packaging, ensuring your brand stands out and leaves a lasting impression.

■ **SOCIAL MEDIA MANAGEMENT:**

Offering strategic planning, content creation, and platform management to ensure your brand engages effectively with your audience.

■ **WEBSITE DEVELOPEMENT & UPLIFTING:**

Offering custom website design and development, creating responsive sites optimized for search engines and easy updates, ensuring a powerful online presence that drives results.

■ **PHOTOGRAPHY & VIDEOGRAPHY:**

Capturing your brand's story with professional imagery and compelling videos, handling every step from concept to completion to ensure your content engages and communicates effectively.



| OUR SERVICES

■ **ARCHITECTURAL DRONE SERVICES:**

Providing architectural drone services, with a proven track record of capturing stunning aerial views and unique perspectives for several projects in Kuwait.

■ **CONTENT CREATION:**

We use our expertise in strategic planning, copywriting, visual production, social media, and SEO to create compelling content that makes your brand stand out across platforms.

■ **DESIGN & MOTION GRAPHIC:**

We provide graphic design and digital content services—from logos, marketing materials, and UI/UX to dynamic animations and visual effects—crafted to elevate your brand across all platforms.

■ **AI FEATURES:**

In addition to the graphic design services, we offer AI-powered design services to enhance creativity and efficiency in marketing materials and digital content.



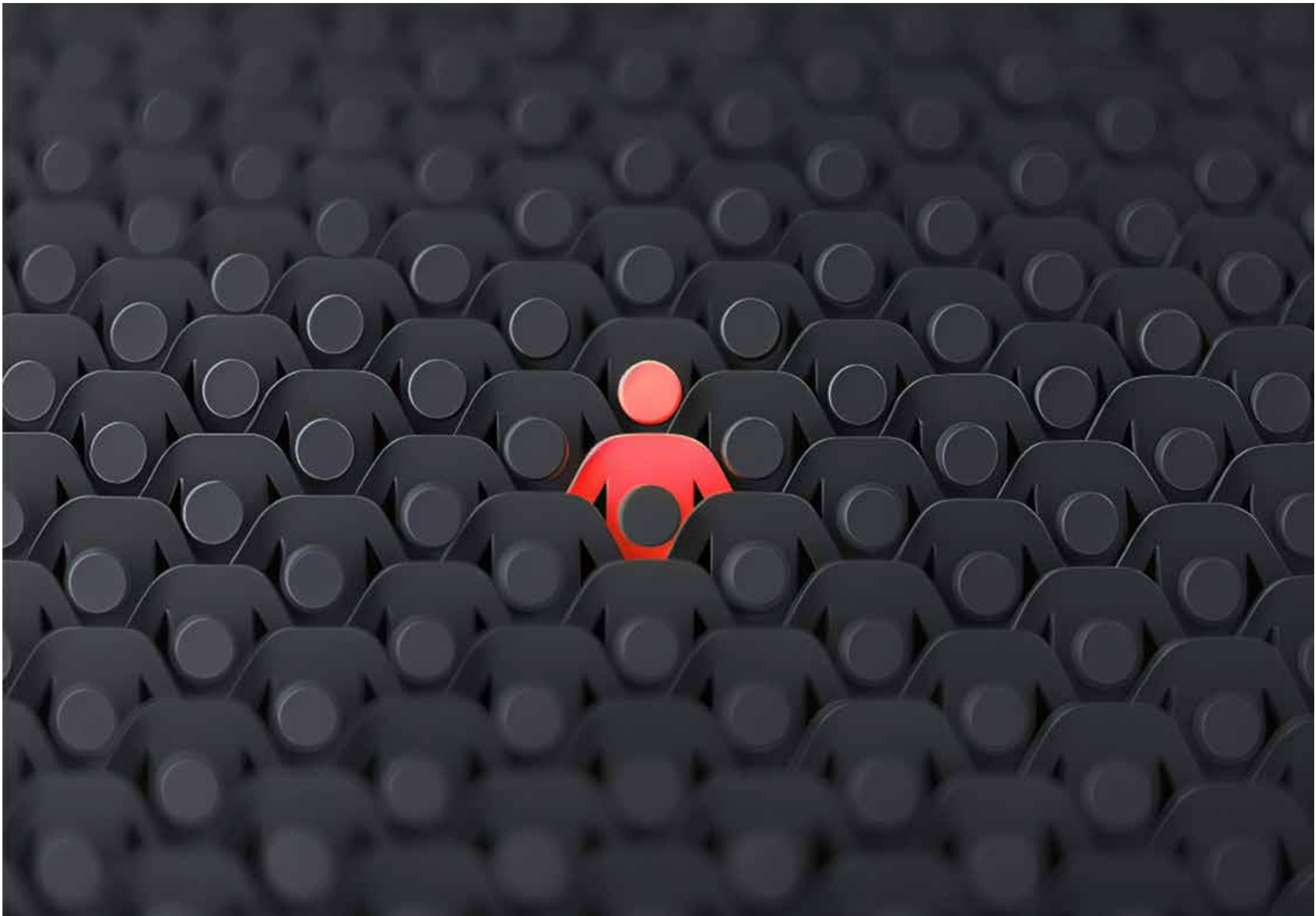


PURPOSE STATEMENT

Our purpose is to empower brands in the Middle East through innovative digital strategies and engaging content. We are dedicated to enhancing our clients digital presence and driving meaningful growth with creativity and excellence.

CULTURE STATEMENT

Our culture values creativity, innovation, and excellence. We foster a collaborative environment where bold ideas thrive, and continuous learning keeps us ahead of digital trends. Integrity, passion, and a client-centric approach drive us to exceed expectations and deliver outstanding results.





MEET OUR CEO



KIFAH NASERELDINE

Founder / CEO

A digital maestro, and passionate architectural photographer renowned for his creativity. Holding Business management and marketing degree from Notre Dame University since 2010. Kifah is an expert in creating and uplifting brands, having successfully transformed the brands of over 150 companies, earning a strong reputation in the Middle East.

THE TEAM BEHIND CARROTMEDIA

At Carrot Media, our powerhouse team is made up of dynamic, multi-talented professionals who each manage several brands, campaigns, and platforms with precision and creativity.

We're not just marketers, we're strategists, designers, storytellers, and problem-solvers. Whether it's launching a new brand, scaling digital reach, or delivering compelling content, each team member brings passion and expertise to every project they touch.



DIVE INTO DISTINCTIVE LOGOS
AND LASTING IMPRESSIONS



EYE PROPERTY



CLIENT - EYE PROPERTY - LEBANON

FULL LOGO



ICON

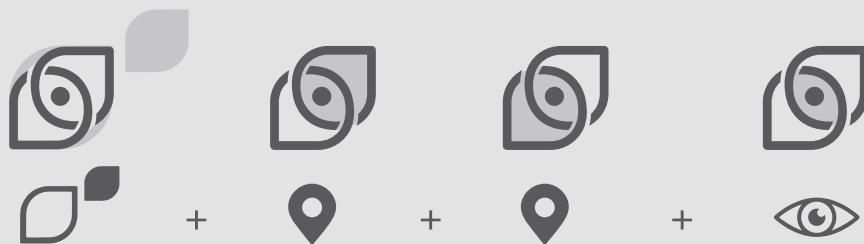


HEX #E2E2E2

HEX #DD4238

HEX #282828

LOGO CONCEPT



FONT: PROXIMA NOVA





CLIENT - EYE PROPERTY - LEBANON





ABDULWAHAB
ALESSA Real Estate Co.



CLIENT - ABDULWAHAB ALESSA - KUWAIT

FULL LOGO



ICON



HEX #293A4A

HEX #FFFFFF

HEX #CA2D3C

LOGO CONCEPT



FONT: PROXIMA NOVA



 | CLIENT - ABDULWAHAB ALESSA - KUWAIT



Summit



CLIENT - SUMMIT - KUWAIT

FULL LOGO

Summit

ICON



HEX #E8E2DA

HEX #263B99

LOGO CONCEPT



UPWARD ARROW THAT REPRESENT THE WORD (SUMMIT)

FONT: MONTSERRAT

Aa Regular
Bold



CLIENT - SUMMIT - KUWAIT





PHYSIO FLOW
BY DR. SHOGUN EL MASRI



CLIENT - PHYSIOFLOW - LEBANON

FULL LOGO



ICON



HEX #76C2B9

HEX #FFFFFF

HEX #23596A

LOGO CONCEPT



P for Physio

F for Flow

Stretching Form

FONT: MONTSERRAT

Aa Regular
Bold



CLIENT - PHYSIOFLOW - LEBANON



The logo for Quantum Property features a stylized green 'Q' icon on the left, followed by the word 'Quantum' in a large, green, sans-serif font. Below this, the word 'PROPERTY' is written in a smaller, green, all-caps sans-serif font, centered between two horizontal green lines.

Quantum
— PROPERTY —



CLIENT - QUANTUM PROPERTY - LEBANON

FULL LOGO



ICON



HEX #9CCB3B

HEX #FFFFFF

HEX #2B2A2C

LOGO CONCEPT



LETTER "Q" AS THE
CENTRAL ELEMENT.



CURVY LINES
REPRESENTING MOUNTAINS.



CIRCLE SYMBOLIZING
THE SUN AND MOON.



A SUBTLE "V" INTEGRATED
WITHIN THE DESIGN.

FONT: MONTSERRAT

Aa

Regular
Bold

 | CLIENT - QUANTUN PROPERTY - LEBANON





REAYA

رعاية



CLIENT - REAYA - KUWAIT

FULL LOGO



ICON



HEX #E3E7F4

HEX #5F7FBE

HEX #272E41

LOGO CONCEPT



ي



ع



ر

FONT: MONTSERRAT

Aa Regular
Bold



CLIENT - REAYA - KUWAIT





زوففا

SINCE 2012



CLIENT - ZOUFA - LEBANON

FULL LOGO



ICON



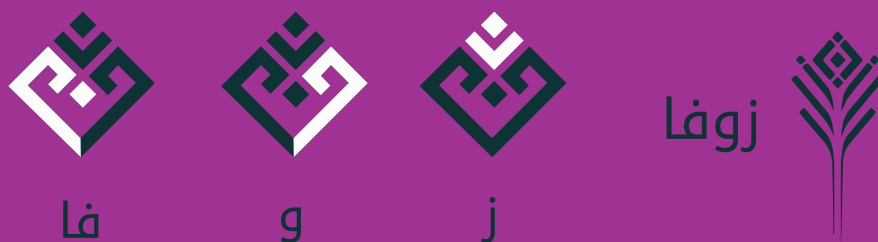
HEX #EFE7E3

HEX #9F3293

HEX #159762

HEX #003234

LOGO CONCEPT



FONT: MONTSERRAT





CLIENT - ZOUFA - LEBANON





SKYLINE GENERAL TRADING

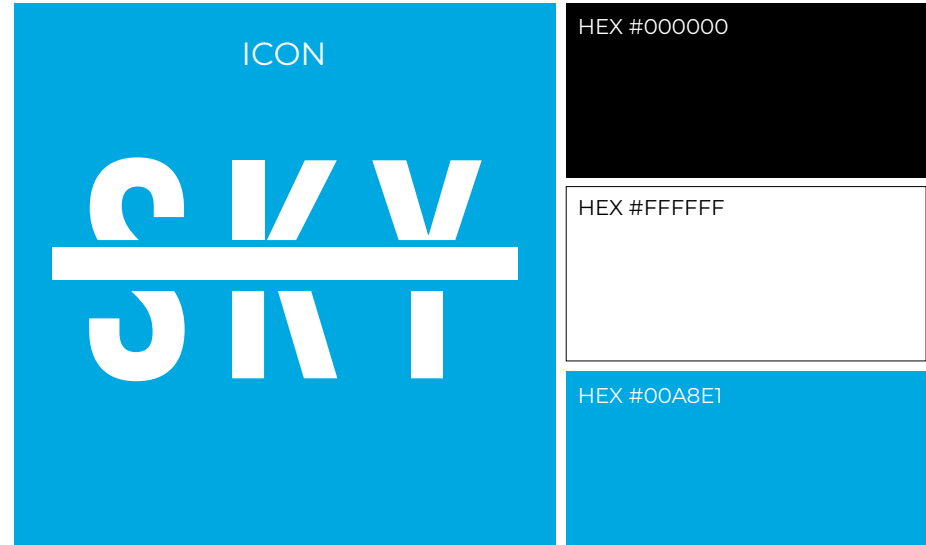


CLIENT - SKYLINE - KUWAIT

FULL LOGO



ICON



LOGO CONCEPT

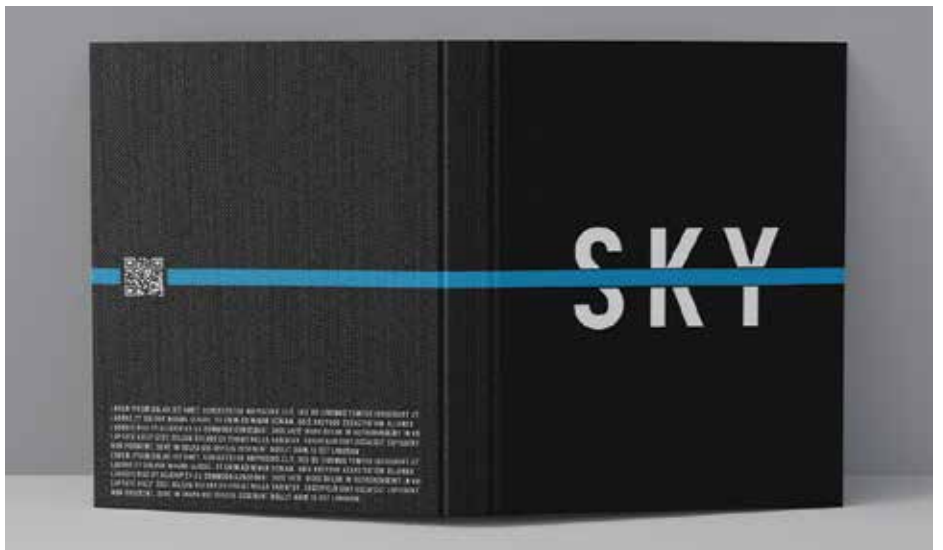


FONT: BEBAS KAI





CLIENT - SKYLINE - KUWAIT



Maya's  Delights



CLIENT - MAYA'S DELIGHT - KUWAIT

FULL LOGO

Maya's  Delights

ICON



HEX #F6E7E3

HEX #C69E96

LOGO CONCEPT

MAYA'S DELIGHT +



TYPOGRAPHY

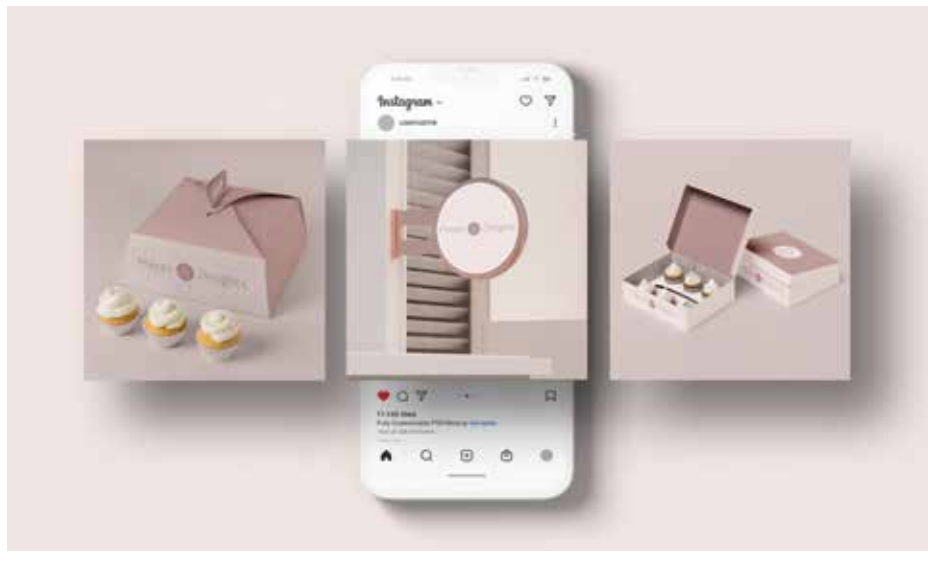
CUPCAKE

FONT: MONTSERRAT

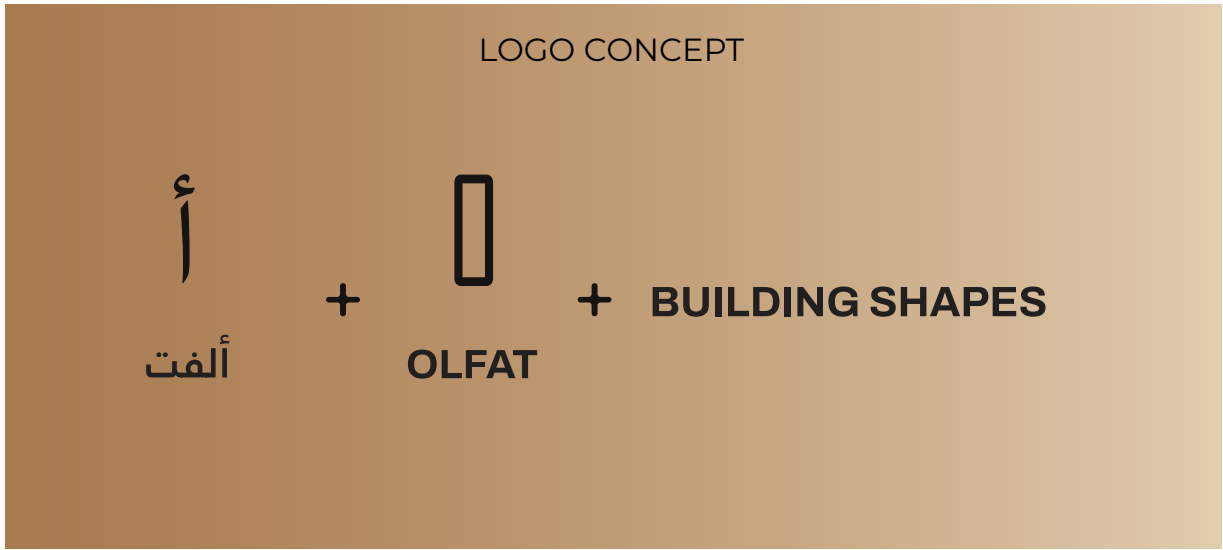
Aa Regular
Bold



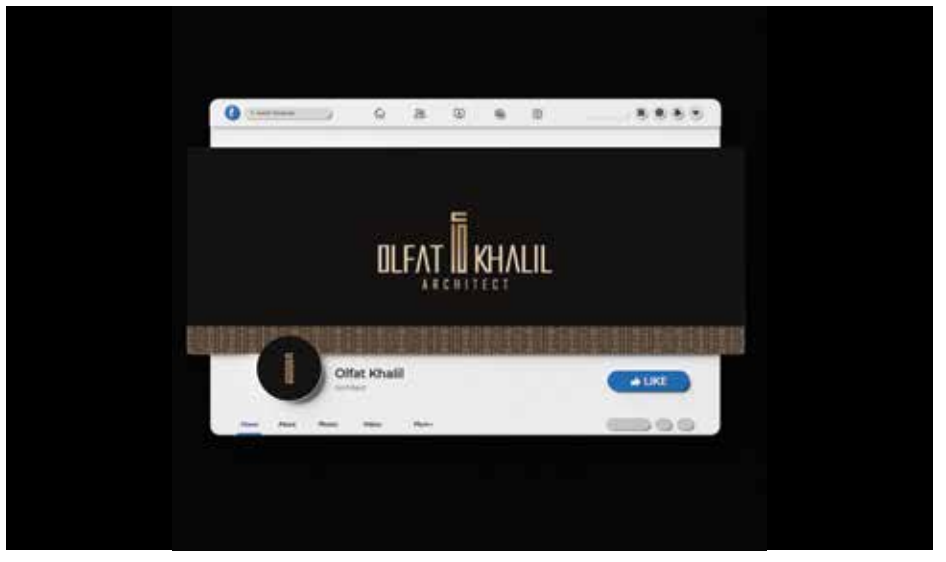
CLIENT - MAYA'S DELIGHTS - KUWAIT



OLFAT  KHALIL
ARCHITECT



CLIENT - OLFAT KHALIL ARCHITECT - LEBANON





Atelier Beauté

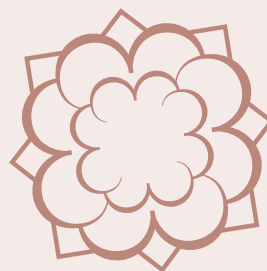


CLIENT - ATELIER BEAUTÉ - LEBANON

FULL LOGO



ICON



HEX #F4EAE6

HEX #BB877B

LOGO CONCEPT



ABSTRACT LETTER B

+



ABSTRACT LETTER A

FONT: ALLURA

Regular
Bold
Aa



CLIENT - ATELIER BEAUTÉ - LEBANON





Magicmelts



CLIENT - MAGICMELTS - LEBANON

FULL LOGO



ICON



HEX #401E14

GOLD

LOGO CONCEPT



LETTER M

+



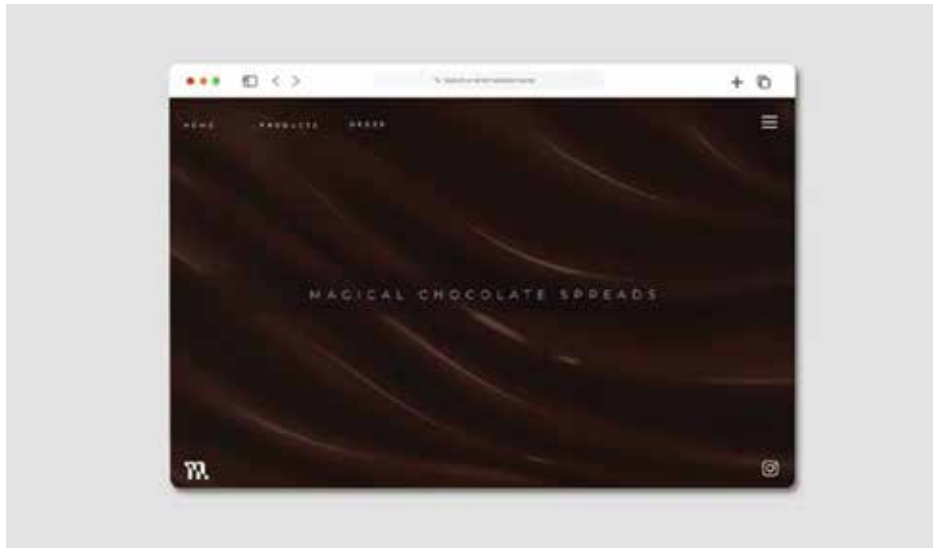
MELTING EFFECT

FONT: HELVETICA





CLIENT - MAGICMELTS - LEBANON



snack

The word "snack" is rendered in a bold, black, sans-serif font. The letters 'u', 'u', and 'c' are replaced with a 3D, red, glossy font style. Each of these red letters has a small red dot centered below it, giving the impression of a shadow or a base. The 'c' has two dots, suggesting a double shadow or a specific design element. The entire logo is centered on a light gray background.



CLIENT - SNACK YA BABA - LEBANON

FULL LOGO

snack
يا بابا

ICON

يا بابا

HEX #000000

HEX #FF1010

HEX #FFFFFF

LOGO CONCEPT

Snack + يا بابا

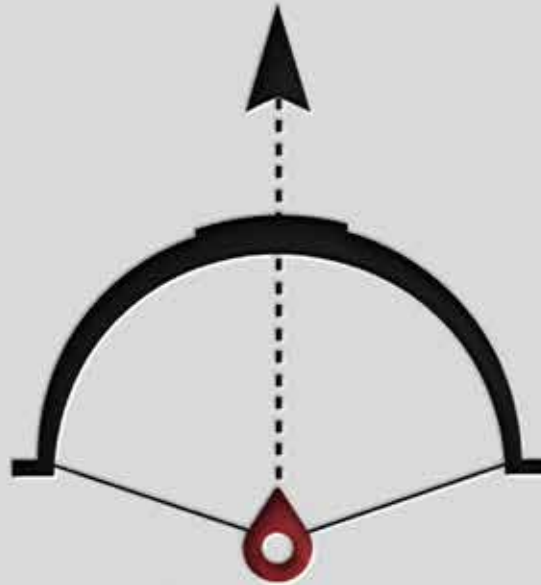
FONT: ANTON

Aa Regular Bold



CLIENT - SNACK YA BABA - LEBANON





GUIDE HUNT

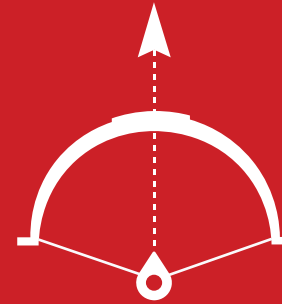


CLIENT - GUIDEHUNT - GEORGIA

FULL LOGO



ICON



HEX #000000

HEX #CC2027

HEX #FFFFFF

LOGO CONCEPT



ARC

+



LOCATION

FONT: BEBAS KAI

AA REGULAR
AA BOLD



CLIENT - GUIDEHUNT - GEORGIA





Caramel



CLIENT - CARAMEL - LEBANON

FULL LOGO



ICON



HEX #FBF1E1

HEX #C18257

LOGO CONCEPT

Caramel

+



TYPOGRAPHY

ABSTRACT COFFEE BREW

FONT: EUNOIA

Regular
Bold
Aa



CLIENT - CARAMEL - LEBANON



FURNO



CLIENT - FURNO - LEBANON

FULL LOGO

FURNO

ICON



HEX #1D1D1D

HEX #B19657

LOGO CONCEPT

FURNO

+



TYPOGRAPHY

CHAIR SILHOUTE

FONT: HELVETICA

Aa
Regular
Bold



CLIENT - FURNO - LEBANON



U M M A I

TRADITIONAL JAPANESE SUSHI



CLIENT - UMAI - LEBANON

FULL LOGO



ICON

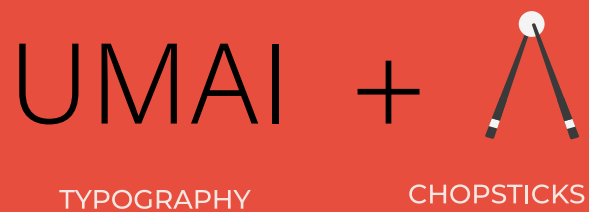


HEX #E2E2E2

HEX #DD4238

HEX #282828

LOGO CONCEPT

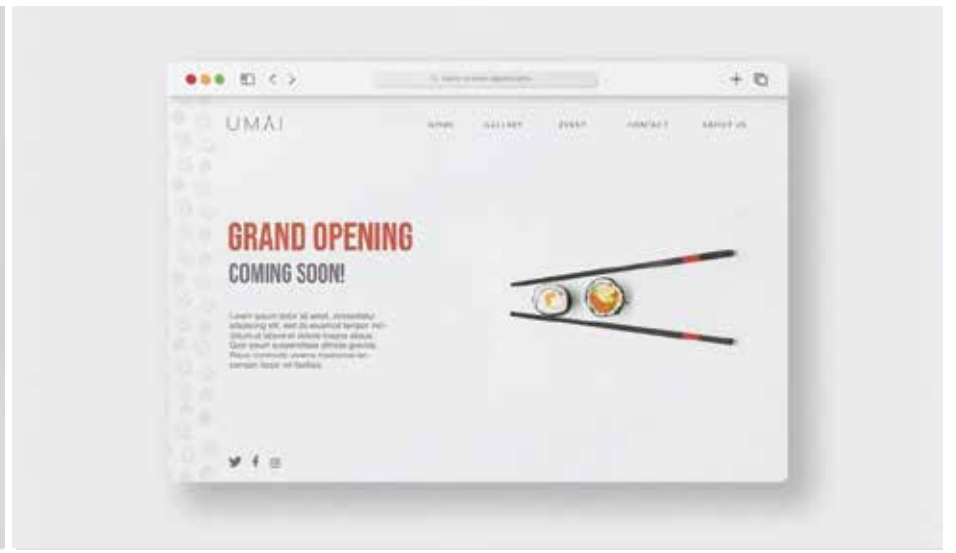


FONT: ACUMIN





CLIENT - UMAI - LEBANON







CLIENT - ROLLING GRILL - USA

FULL LOGO



ICON



HEX #212F64

HEX #F4F4F4

HEX #BF1F34

LOGO CONCEPT



TEXT ROLLING

+



AMERICAN FLAG

+



GRILL

FONT: BEBAS KAI

AA REGULAR
AA BOLD



CLIENT - ROLLING GRILL - USA







CLIENT - SMOKERSHUB - LEBANON

FULL LOGO



ICON

SMOKERSHUB

HEX #000000

HEX #FFFFFF

HEX #D91F26

LOGO CONCEPT



OWNER SILHOUTE

+

SMOKERSHUB

TYPOGRAPHY

FONT: BEBAS KAI

AA

REGULAR
BOLD



CLIENT - SMOKERSHUB - LEBANON



albaladi

الخير بلدي، والطعم بلدي



CLIENT - B.BALADI - LEBANON

FULL LOGO

b.baladi
— الخبز بلدي، والطعم بلدي —

ICON



HEX #EBDFD1

HEX #80AB40

HEX #0B3435

LOGO CONCEPT

b.baladi
— الخبز بلدي، والطعم بلدي —

LETTER b



LETTER ب

FONT: BEIRUTI

Aa

Regular
Bold



CLIENT - B.BALADI - LEBANON



nula

The word "nula" is written in a dark green, elegant serif font. A small, stylized leaf graphic with three leaves is positioned between the 'u' and 'l', with a thin stem extending from the 'u'.



CLIENT - NULA - LEBANON

FULL LOGO

nula

ICON



HEX #EBDFD1

HEX #80AB40

HEX #0B3435

LOGO CONCEPT

nula + 

TYPOGRAPHY

PLANT LEAVE

FONT: ANGELE W05

Regular
Bold
Aa



CLIENT - NULA - LEBANON







CLIENT - MAXS - LEBANON

FULL LOGO



ICON



HEX #FEE7DA

HEX #B52326

HEX #272522

LOGO CONCEPT



CHEF SILHOUTE

+

Max's

TYPOGRAPHY

FONT: BRICE

Regular
Bold

Aa



CLIENT - MAXS - LEBANON







CLIENT - GENIUS CODE - LEBANON

FULL LOGO



ICON



HEX #FFFFFF

HEX #DB2F36

HEX #000000

LOGO CONCEPT



G



C



</>

FONT: ARMSTRONG

Aa

Regular
Bold



CLIENT - GENIUS CODE - LEBANON





CLIENT - NOBLES - KUWAIT

FULL LOGO



ICON



HEX #FFFFFF

HEX #D6CFBF

BRONZE GRADIENT

HEX #875E47

LOGO CONCEPT



Letter "N"



"ن" in arabic



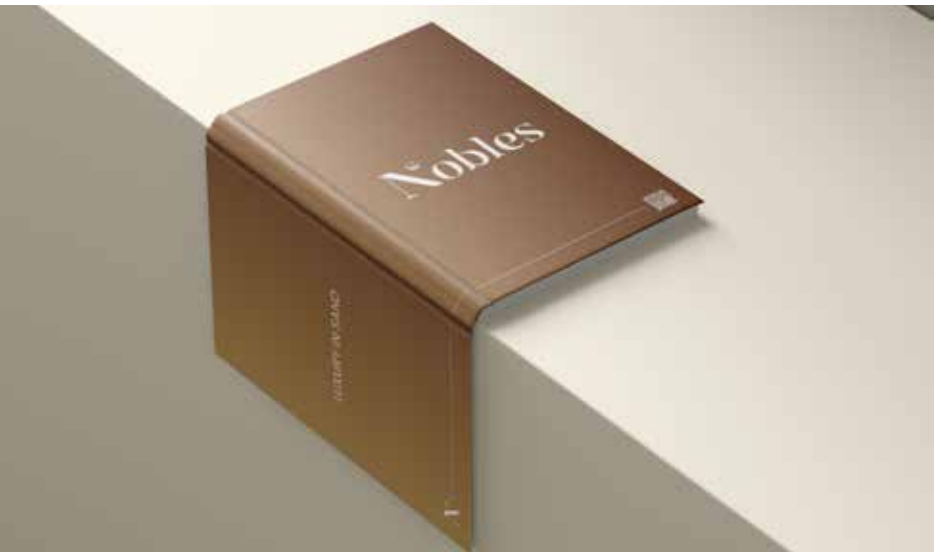
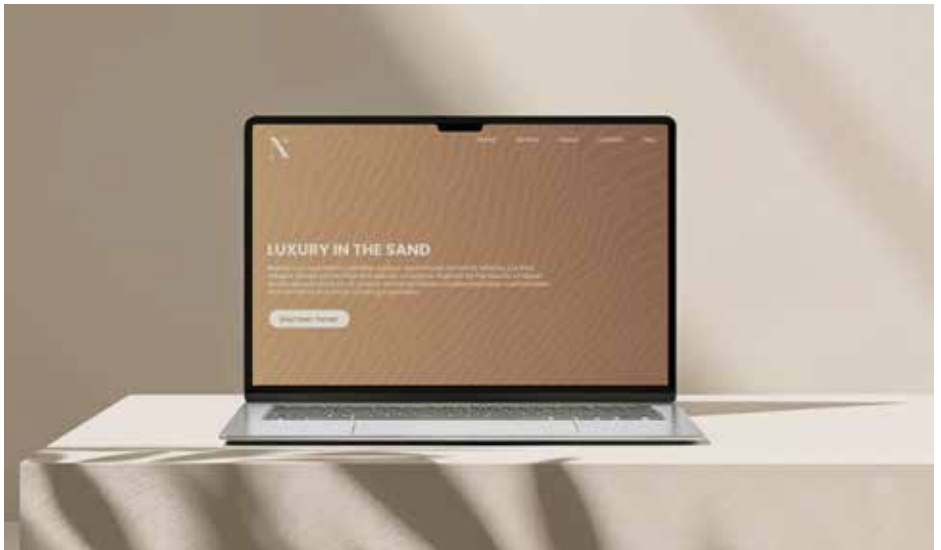
Desert Dunes, Moon/Sun

FONT: SANGIRA

Regular
Bold
Aa



CLIENT - NOBLES - KUWAIT





CLIENT - KARAM AL DAYAA - LEBANON

FULL LOGO



ICON



HEX #E5E0D9

HEX #BAD6EB

HEX #5280BA

HEX #1F334F

LOGO CONCEPT



FONT: SOMAR





CLIENT - KARAM AL DAYAA - LEBANON





DELIVERING STRATEGIC CONTENT
AND POWERFUL CONNECTIONS



CLIENT - BACK COMBINED - KUWAIT

1,350
posts

21K
followers

0
following

[Follow](#) [Message](#) [Contact](#)

Backcombined



1,350
posts

21K
followers

0
following

[Follow](#) [Message](#) [Contact](#)

Backcombined



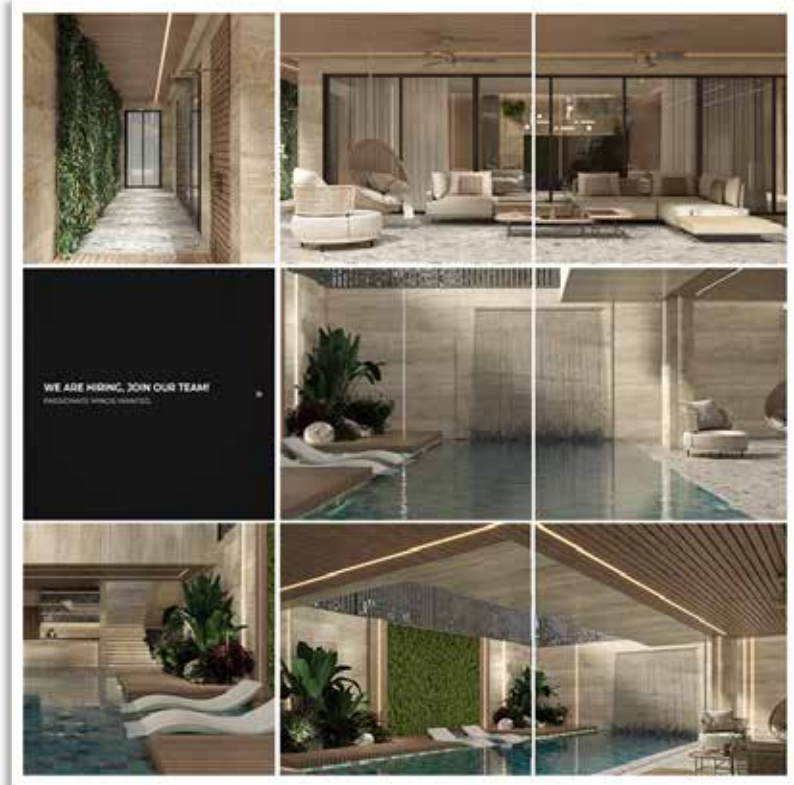


CLIENT - ARTDECO - KUWAIT


artdecokw

156 posts 17K followers 455 following

[Follow](#) [Message](#) [Contact](#)




artdecokw

156 posts 17K followers 455 following

[Follow](#) [Message](#) [Contact](#)





CLIENT - BCC - KUWAIT

 **224** posts **34.9K** followers **805** following

[Follow](#) [Message](#) [Contact](#)

BCC Specialities



 **224** posts **34.9K** followers **805** following

[Follow](#) [Message](#) [Contact](#)

BCC Specialities





CLIENT - BLACKSTONE - AFRICA

 **84** posts **678** followers **5** following

[Follow](#) [Message](#) [Contact](#)

Blackstone_global



 **84** posts **678** followers **5** following


[Follow](#) [Message](#) [Contact](#)

Blackstone_global






CLIENT - AISHA AMEEN - KUWAIT

 517 posts 26.1K followers 2 following
[Follow](#) [Message](#) [Contact](#)
Aisha Ameen Design Studio



 517 posts 26.1K followers 2 following
[Follow](#) [Message](#) [Contact](#)
Aisha Ameen Design Studio





CLIENT - PRIMA - KUWAIT


PRIMA

321 posts 11.4K followers 0 following

[Follow](#) [Message](#) [Contact](#)




PRIMA

321 posts 11.4K followers 0 following

[Follow](#) [Message](#) [Contact](#)



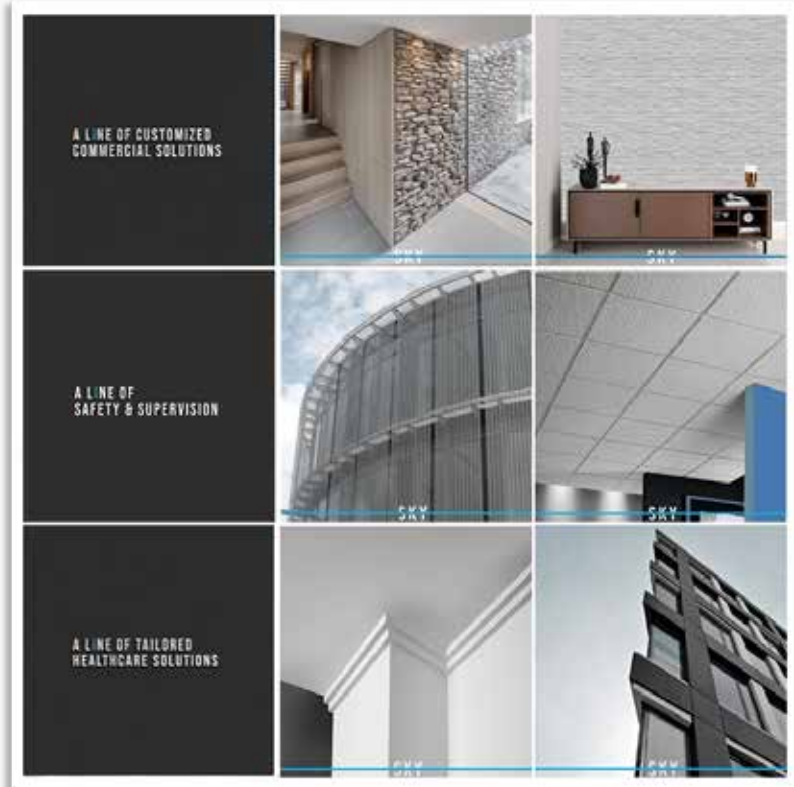


CLIENT - SKYLINE - KUWAIT


Skyline.kw

150 posts 817 followers 15 following

[Follow](#) [Message](#) [Contact](#)




Skyline.kw

150 posts 817 followers 15 following

[Follow](#) [Message](#) [Contact](#)





CLIENT - CHILLIBEANS - KUWAIT

 **372** posts **20.2K** followers **31** following

[Follow](#) [Message](#) [Contact](#)

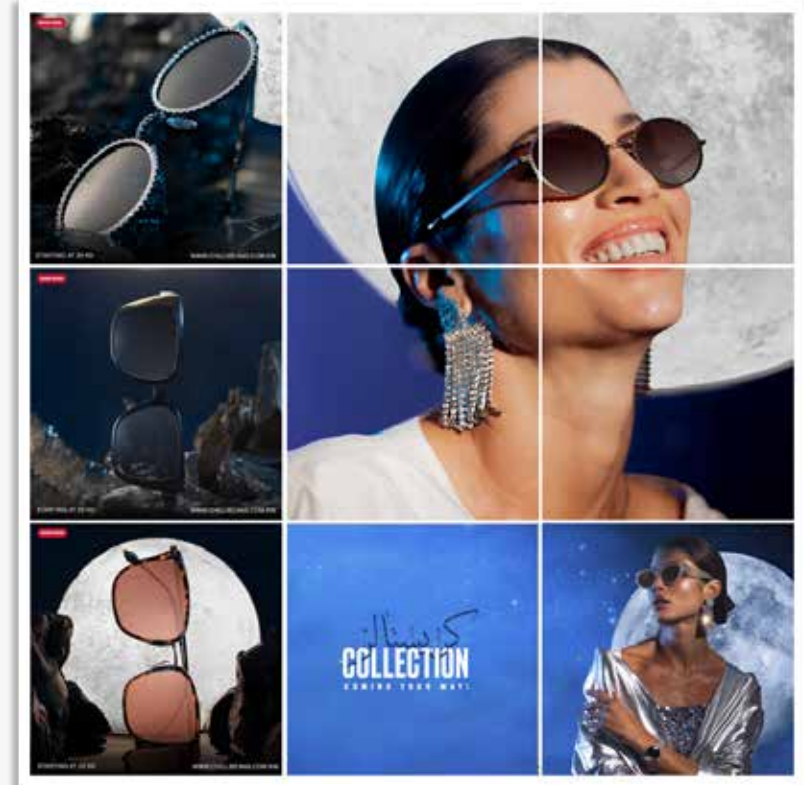
Chilli Beans Kuwait



 **372** posts **20.2K** followers **31** following

[Follow](#) [Message](#) [Contact](#)

Chilli Beans Kuwait





CLIENT - KOILA - KUWAIT


Koila.kw

843 posts 11.6K followers 1 following

[Follow](#) [Message](#) [Contact](#)




Koila.kw

843 posts 11.6K followers 1 following

[Follow](#) [Message](#) [Contact](#)

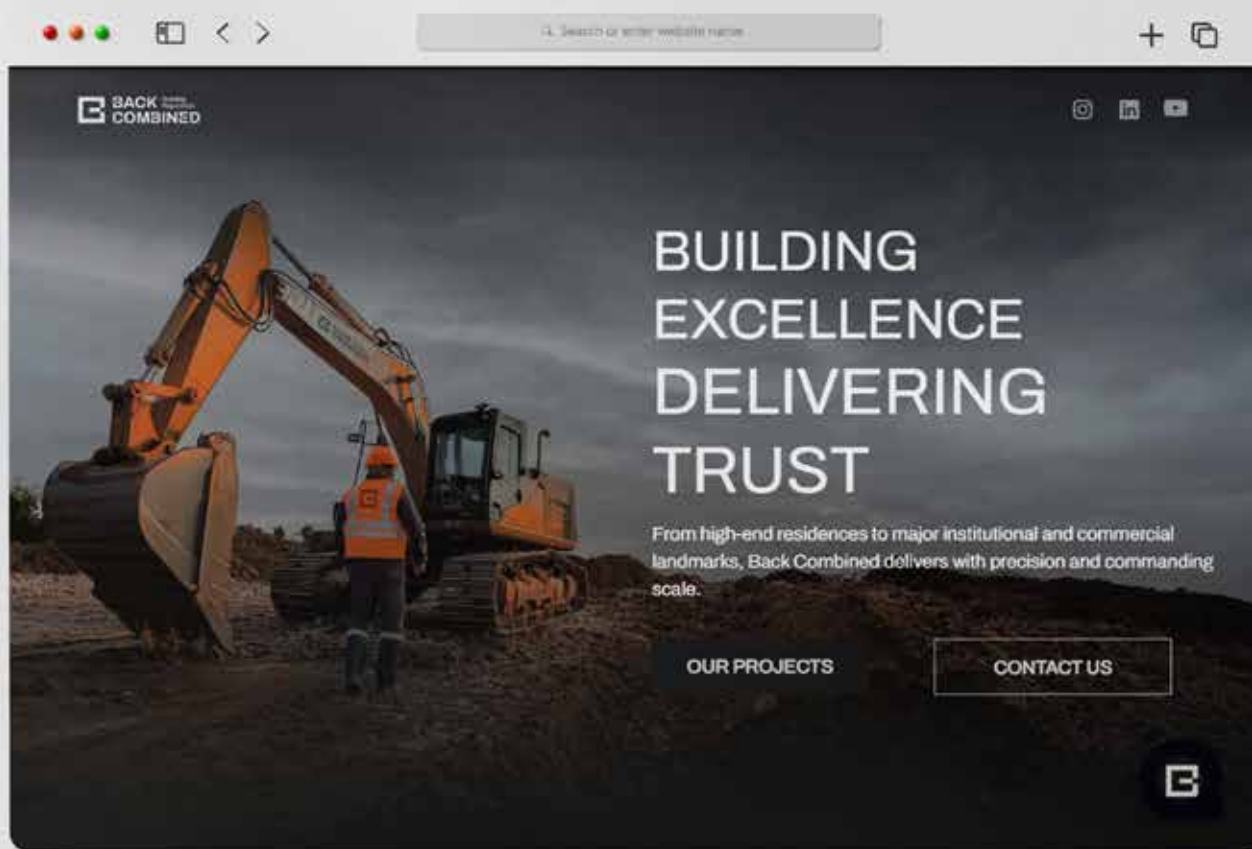




STEP INTO OUR WORLD OF WEB
DESIGN AND DEVELOPEMENT



CLIENT - BACK COMBINED - KUWAIT





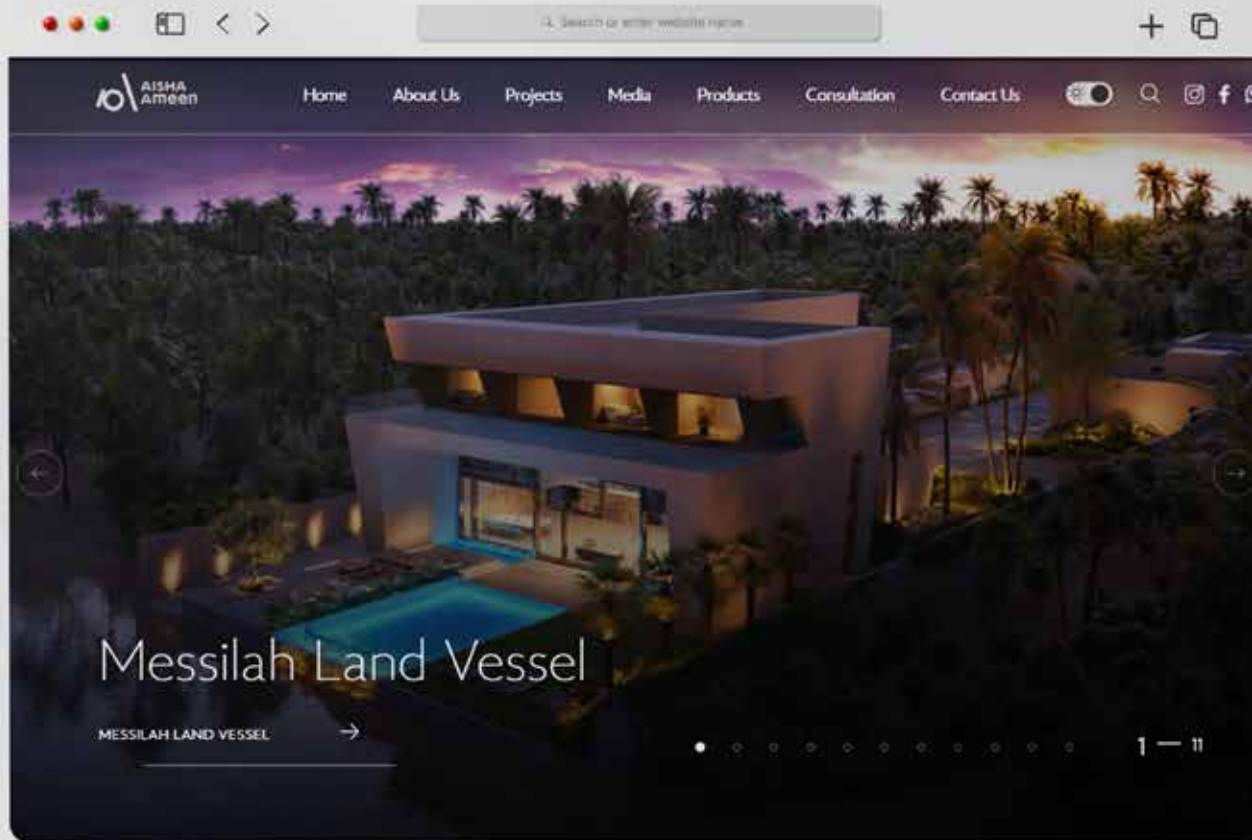


CLIENT - ARTDECO - KUWAIT



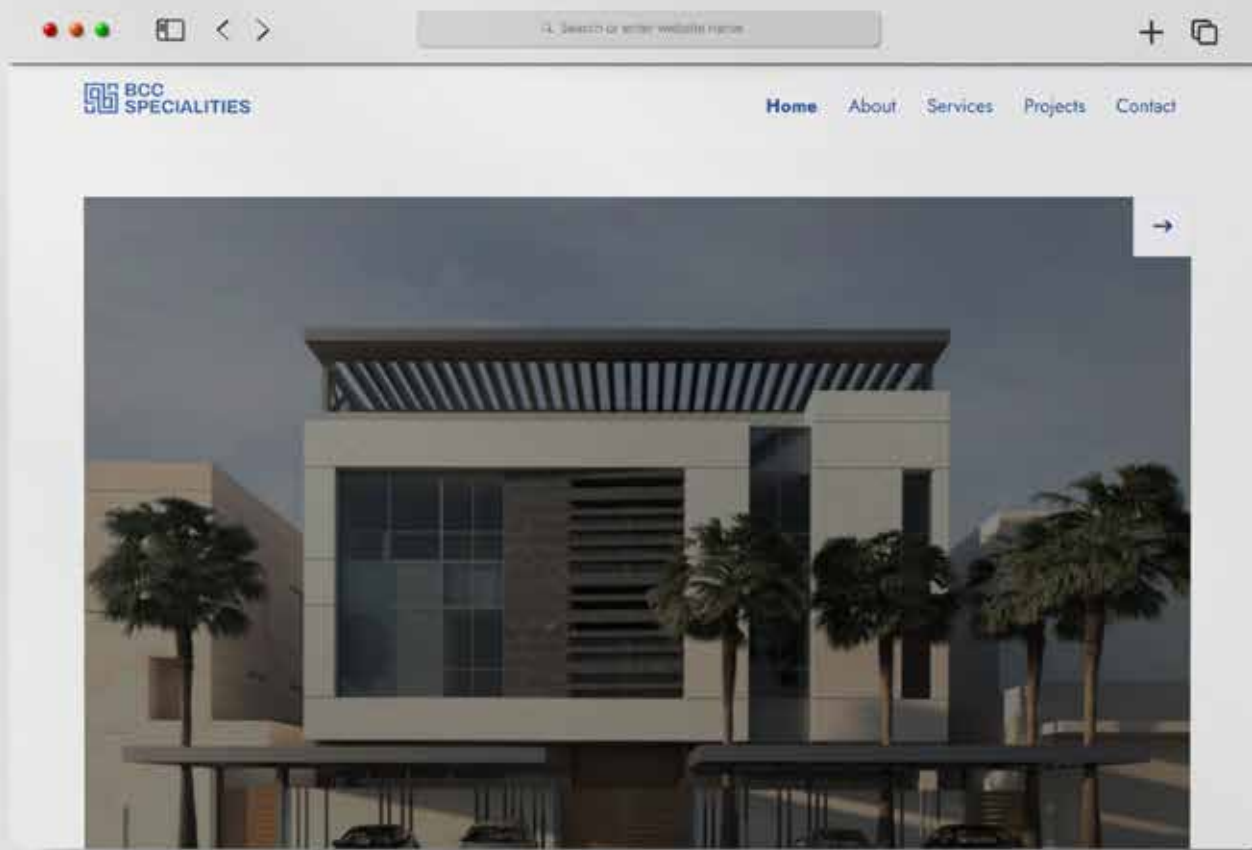


CLIENT - AISHA AMEEN - KUWAIT





CLIENT - BCC - KUWAIT



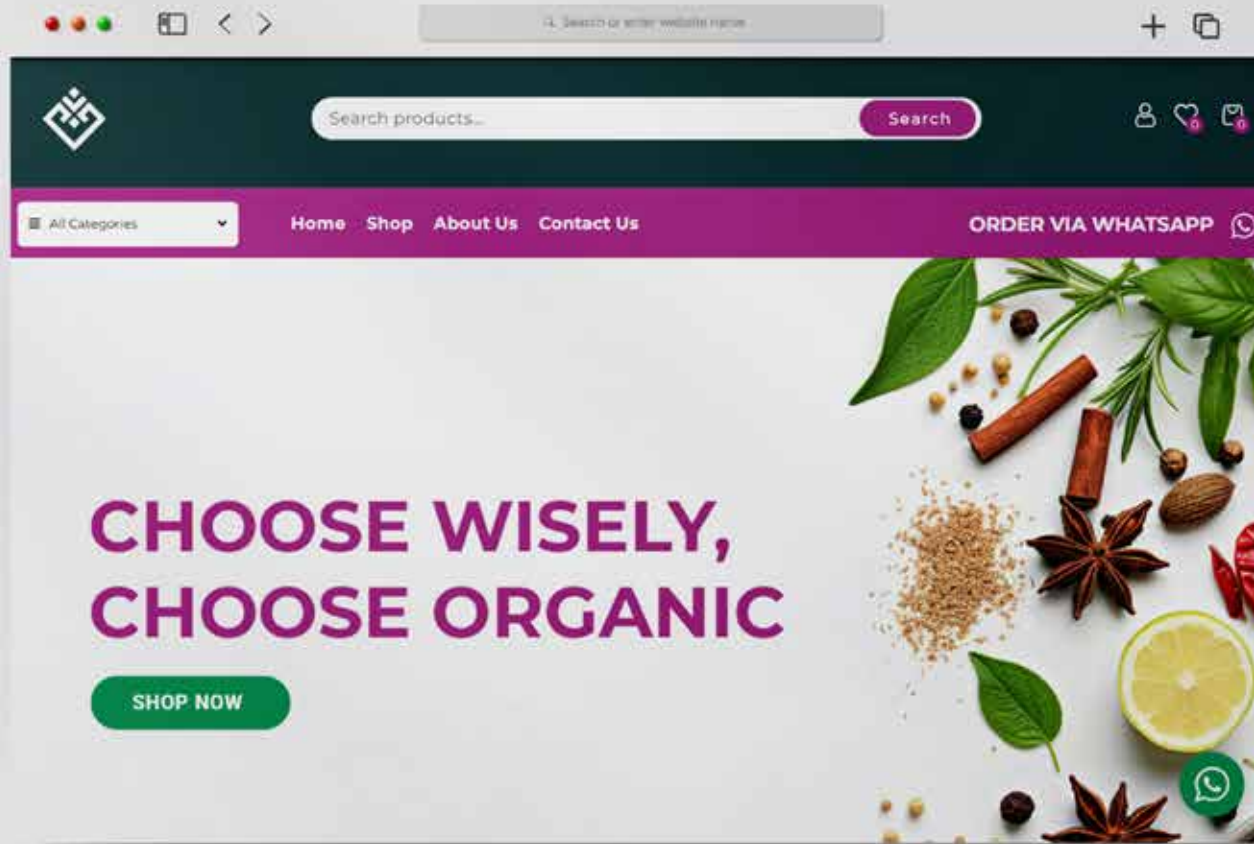


CLIENT - PRIMA - KUWAIT





CLIENT - ZOUFA - LEBANON







PREMIUM PRINT SOLUTIONS
FOR PROFESSIONAL IMPACT



CLIENT - A+E - KUWAIT







CLIENT - ESCO - KUWAIT





CLIENT - BCC - KUWAIT





CLIENT - BACK COMBINED - KUWAIT





CLIENT - DAR - LEBANON





CLIENT - LDS+ - KUWAIT





CLIENT - GARDENIA - KUWAIT





CLIENT - NOBLES - KUWAIT





STEP INTO THE WORLD
OF PHOTOGRAPHY



A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY



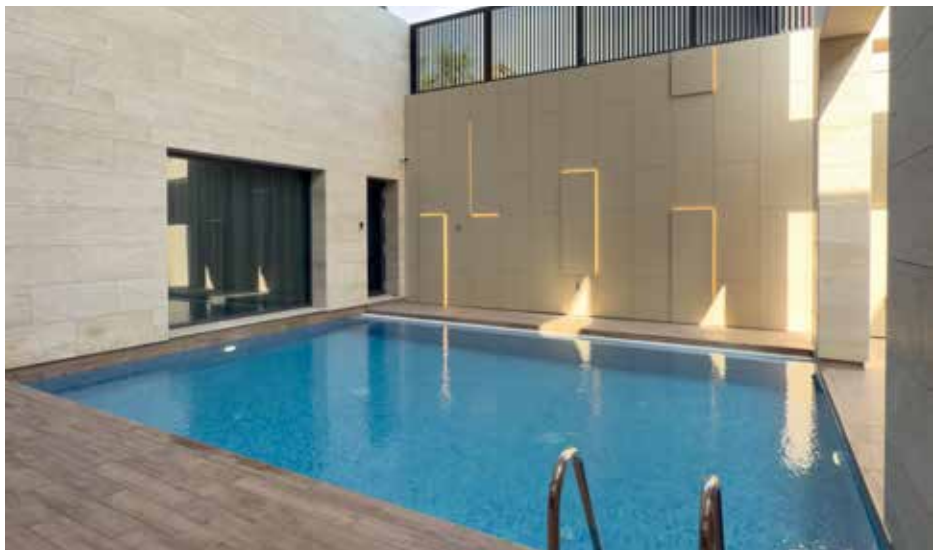


A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





A GLIMPSE OF OUR PHOTOGRAPHY





| DARE TO STAND OUT? |
SO DO WE. LET'S TALK. |



STAND OUT WITH US!

- Phone: +961 76 55 56 58
- Phone: +961 71 31 12 58
- Email: carrotmediacontact@gmail.com
- Instagram: [carrotmediaofficial](https://www.instagram.com/carrotmediaofficial)
- Facebook: Carrot media
- LinkedIn: Carrot Media
- Youtube: Carrot Media

IG: Carrotmediaofficial

HOME *Of* BRANDS

Mobile: 76 55 56 57